



2010 brings for all of us new changes and challenges. We are excited about Historic Hertford and want you to be too! Historic Hertford, Inc. is Hertford's non-profit *Main Street Program* and we are looking for your support again this year. We recognize that this is a tough year economically and hope that you will join us in supporting the Hertford community in order to keep it a viable place to visit, shop and do business. Your sponsorship enables us to beautify Hertford and bring more visitors to our town and county.

In the past, we have asked for your support for the Indian Summer Festival that takes place in September of each year. However, this year we hope that you will become a member of Historic Hertford, Inc. and, in turn, you will receive not only the benefits of the 2010 Indian Summer Festival but also year-round recognition for being a member. In 2010, HHI will sponsor four events, the Pig Out on the Green on May 14<sup>th</sup>, the 29<sup>th</sup> Indian Summer Festival on September 11<sup>th</sup>, an Antique Show and Sale on October 22<sup>nd</sup>, 23<sup>rd</sup> and 24<sup>th</sup> and the Grand Illumination on December 2<sup>nd</sup>. Your membership will support all of these fine events. Past history demonstrates that our events are well attended and provide a wonderful opportunity for you to promote your business. Your membership will be visibly publicized before and at the events and on our website [www.historichertfordinc.org/members.html](http://www.historichertfordinc.org/members.html) page year round. In addition, we can offer you a link from our website to your business site.

For businesses that join at the **Investor** level of \$1,000 or more, you will receive 2 booth spaces with electricity at the 2010 Indian Summer Festival and the opportunity to host a festival gateway. Also included is a half page ad in the official program book published by the Perquimans Weekly. The **Benefactor** level is for those joining for between \$500 and \$999. On this level your business will receive 2 ISF booth spaces with electricity and quarter page ad in the program book. At the **Partner** level, with membership from \$250 to \$499, you will receive 1 ISF booth space with electricity and quarter page ad. If you chose to be a member as a **Collaborator** for a donation of between \$100 and \$249, you will receive 1 booth at the ISF without electricity. As the ISF event draws closer, you will receive more event details and be asked for additional information. You can find a membership application on our WEB site at <http://www.historichertfordinc.org/pdf/2012membershipbrochure.pdf>.

If you find that these levels are beyond your capabilities, please know that we need your support this year regardless of what level you chose to become a member. The work of HHI assists with keeping our economy thriving and, in turn, promotes your business on a year round basis. All members are listed on our website year round. Please join us at a level that is comfortable for you.

Sincerely,

HHI Membership Chair

HISTORIC HERTFORD, INC.

118 W. Market St.  
252-426-1425

Hertford, NC 27944

[membership@historichertfordinc.org](mailto:membership@historichertfordinc.org)

FEIN: 90-007144